

Asset Margin Optimizer

The challenge: margin maximization is a key to success for any oil and gas company

Volatility of cost of commercial products

Price of commercial products depends on many factors such as gas onsumption by consumers, weather conditions, geopolitical situation and so on. The operator must be flexible in cases of changing macroeconomic parameters and operational decisions must be rational and operative.

Uncertainties associated with business objects performance and export facilities

The overall upstream and downstream operational processes have many risks and uncertainties. The operator reaction on the unforeseen operational circumstances must be quick, operative and logical.

TerraLink Asset Margin Optimizer helps to achieve operational excellence

TerraLink presents Asset Margin Optimizer to maximize profitability of asset through achievement the most efficient operating regimes of the wells, pipelines, surface and processing facilities

Key benefits

Increased Profitability

Profitability maximization by identification the most efficient operating regime of an asset

Value added time

DQuick and rational decisions on unscheduled events and other circumstances

TerraLink Asset Margin Optimizer features and advantages

Optimization Engine to find the best solution of business objects operating mode

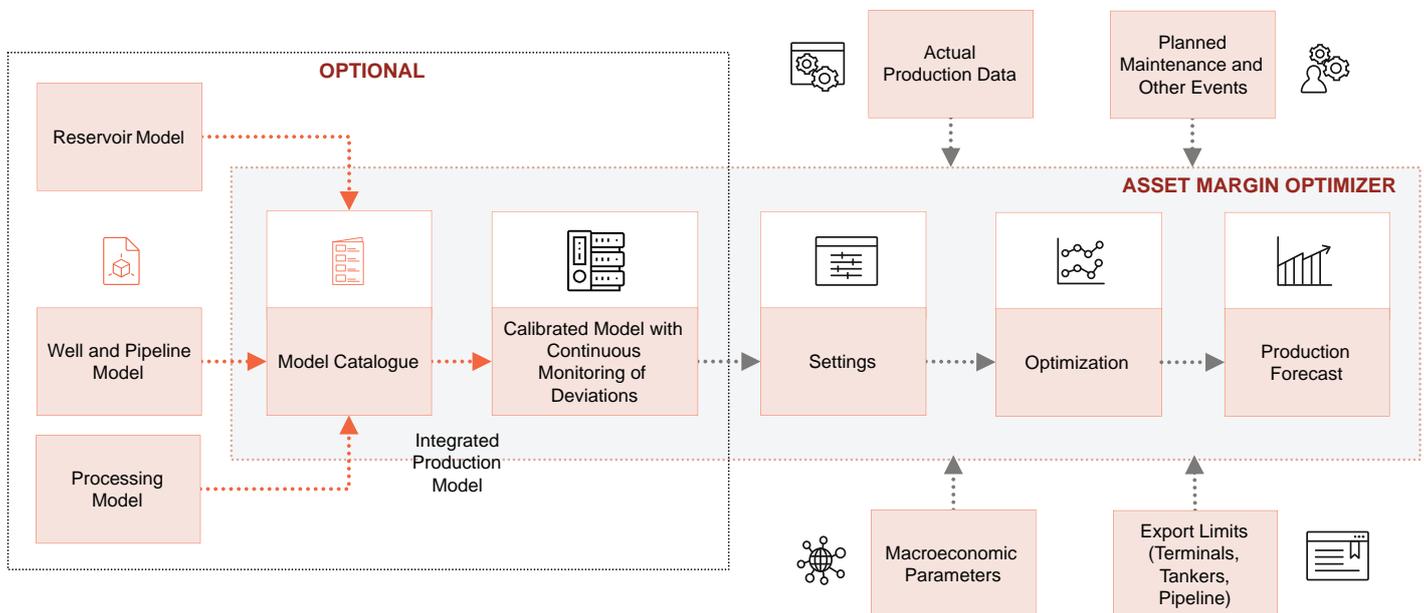
Different approaches depending on the data available

- Data-based – based on statistical data
- Model-based – based on integrated model
- Combined – hybrid approach

Model Catalogue

- Data providers
- Version control
- Consistency control
- Vendor-neutral

Pre-defined business and engineering workflows (workflow management)



Increasing margin while supporting sustainability goals such as low environmental impact, operational safety and reliability is the key to any operator's success.

The Asset Margin Optimizer helps achieve maximum margin and value from reservoirs, wells, pipelines and surface facilities.

The application helps make rational decisions by using integrated production models, engineering and business workflows.

The Asset Margin Optimizer by TerraLink will optimize asset profitability and operational excellence.

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